



MEMBERS CIRCULAR

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Dear Members

COUNCIL OF ASIAN SHOPPING CENTRES (CASC) CONFERENCE 2017
Shopping Centers Embracing Change: What's Next ?
Hong Kong Convention and Exhibition Centre, 18-20 October 2017

Greetings, we are pleased to confirm that the Institute of Shopping Centre Management (ISCM), our Hong Kong shopping centre association counterpart, will be organising CASC Conference 2017 in HONG KONG as abovementioned.

CASC Conference 2017 is an annual regional conference involving industry experts from member countries like Malaysia, Indonesia, Hong Kong, China, Taiwan and Japan. Participants will gain valuable insights of the shopping centre industry from these countries and it would be a prized opportunity for networking with the regional expertise including mall management as well as prominent retailers. CASC Conference 2017 is supported and endorsed by PPK Malaysia and other fellow CASC Members like Asosiasi Pengelola Pusat Belanja Indonesia (APPBI), Mall China, Japan Council of Shopping Centers and Taiwan Council of Shopping Centers (TCSC).

The conference will be held from 18-19 October 2017 at HK\$4,800 per pax with an additional HK\$300 for visits to foremost shopping malls on 20 October 2017.

Interested participants are requested to visit: <http://casc2017.com/reg.php#a>. for further registration information and procedures, whilst conference programme details and recommendations on accommodations are available at www.casc2017.com. Hotel accommodations, travel costs and visa applications (if applicable) are not included in the conference page which will be additional at your own cost.

We look forward to meeting you there, thank you.

Yours faithfully

PERSATUAN PENGURUSAN KOMPLEKS MALAYSIA (PPK)

TAN SRI DATUK EDDY CHEN, President

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