



PPK Malaysia
Malaysia Shopping Malls Association

THE CURRENT SHOPPING MALL SCENARIO

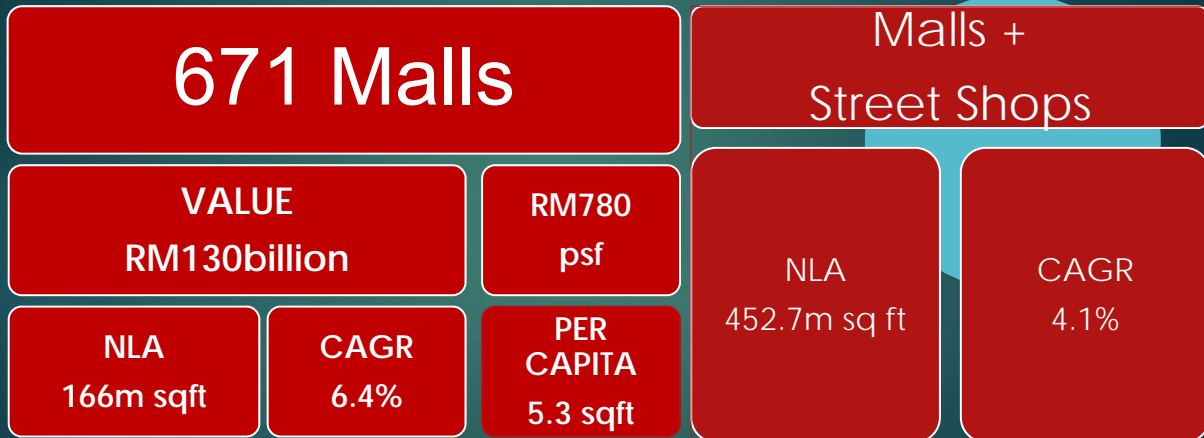
TAN JOON KAI
TREASURER, PPK MALAYSIA /
MALAYSIA SHOPPING MALLS ASSOCIATION

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- ▶ **PPKM Mall Survey Statistics**
- ▶ **Shopping Tourism Statistics**
- ▶ **New shopping malls**
- ▶ **Trends in Mall Spaces**

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PPKM Mall Survey 2018



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PPKM Mall Survey 2018



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PPKM Mall Survey 2018

RM2.45 psf

- Average Service & Promotional Charge per month

RM3.07 psf

- Average Operational Expenses per month

92%

- Average Occupancy
- 90% in 2017
- 86.3% in 2016



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Shopping Tourism

- Shopping has continued to be the biggest single contributor to tourists' expenditure, increasing to 35.3%. (This is followed by accommodation and food & beverage)
- Visit Malaysia 2020 is around the corner and shopping will feature predominantly in promotional activities



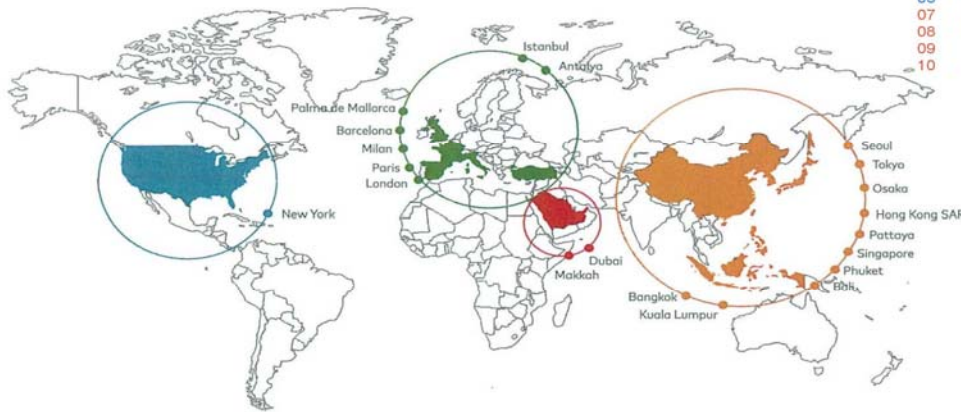
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Shopping Tourism

TOP DESTINATION CITIES

According to Mastercard's Global Destination Cities Index, **KUALA LUMPUR** ranks 6th of the world's most visited cities.

RANK	CITY	TOTAL INT. VISITOR
01	BANGKOK	22.78 MM
02	PARIS	19.10MM
03	LONDON	19.09MM
04	DUBAI	15.93MM
05	SINGAPORE	14.67MM
06	KUALA LUMPUR	13.79MM
07	NEW YORK	13.60MM
08	ISTANBUL	13.40MM
09	TOKYO	12.93MM
10	ANTALYA	12.41MM



SOURCE - MASTERCARD (Global Destination Cities Index 2019)



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Shopping Tourism

THE REPORT ALSO LOOKED AT THE PAST 10 YEARS' OF DATA FOR THESE CITIES WHICH PRODUCED THE FOLLOWING TRENDS:

- GROWTH IN INTERNATIONAL TRAVEL HAS BEEN CONSISTENT, WITH ARRIVALS COMPOUNDING AT 6.5% YEAR-OVER-YEAR SINCE 2009
- SPENDING GROWS AN AVERAGE OF 7.4% PER YEAR
- CITIES IN THE ASIA-PACIFIC REGION HAVE EXPERIENCED THE LARGEST INCREASE IN INTERNATIONAL VISITORS SINCE 2009, WITH AN AVERAGE 9.4% GROWTH RATE

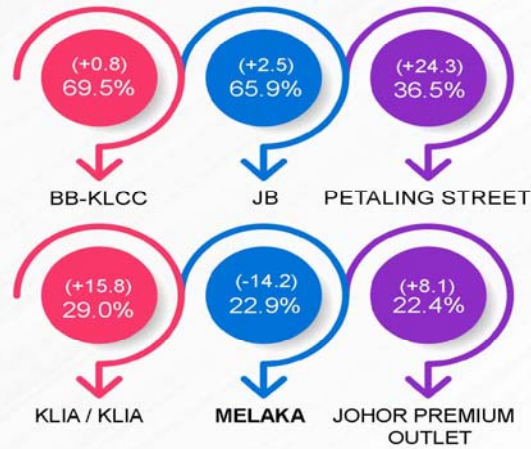
<https://www.forbes.com/sites/ericrosen/2019/09/04/the-worlds-most-visited-city-is-bangkok/#3c780df6cd26>



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Shopping Tourism

TOP SHOPPING LOCATION BY POPULARITY (JAN – JUNE 2019)



SOURCE : STRATEGIC PLANNING DIVISION, TOURISM MALAYSIA



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Shopping Tourism

TOP SHOPPING ITEMS PURCHASED BY POPULARITY (JAN- JUNE 2019)



SOURCE : STRATEGIC PLANNING DIVISION, TOURISM MALAYSIA



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Shopping Tourism

TOURIST ARRIVAL TARGET 2017-2020



SOURCE : STRATEGIC PLANNING DIVISION, TOURISM MALAYSIA



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Shopping Tourism

TOURIST RECEIPTS TARGET 2017-2020



SOURCE : STRATEGIC PLANNING DIVISION, TOURISM MALAYSIA



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Shopping Tourism



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Malls in Malaysia continue to grow ...

Opened recently...

Central Region (Klang Valley & Greater Kuala Lumpur)



KL Eco City - 300, 000 sq.ft. /
Opened Sept 2018 / Bangsar Market
by Jaya Grocer

Ekocheras - 625,000 sq. ft / Opened
Sept 2018 / 90% occupancy / Village
Grocer, H&M, GSC



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Opened recently...(cont'd)
Central Region (Klang Valley & Greater Kuala Lumpur)



The Linc – 180,000 sq ft /
Opened Dec 2018 / art-centric



Central I-city - 940,000 sq.ft /Opened Mar 2019/90%
occupancy/Central,Sogo, TGV,Village Grocer



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Opening soon ...
Central Region (Klang Valley & Greater Kuala Lumpur)



The Exchange TRX - 1.3 mil. sq.ft.



Tropicana Gardens Mall – 1.1 mil. sq.ft



Datum Jelatek Mall - 320,000 sq. ft



KL East Mall – 390,000 sq.ft



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More malls in the pipeline



Mitsui Shopping Park Lalaport, BBCC - 900,000 sq.ft.



Pavilion Bukit Jalil - 1.8 mil sq ft



Pavilion Damansara Heights - 1.2 mil sq ft



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Opened recently...
Southern Region (Johor)



R&F Mall - Opened Dec 2018 / Jaya Grocer



Sunway Citrine Hub - Opened Jan 2018



Forest City - 90,000 sf / partially opened 2018



Mid Valley Southkey - 1.5 mil sf / opened Apr 2019
/ Largest shopping mall in Johor

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*Recently opened...
Southern Region (Johor)*

Toppen- 750,000 mil. sq.ft



Opening soon..

BelleTime@Danga Bay – 750,000 sq.ft



Sunway Big Box – Dec 2019 / 400,000 sq.ft. /
X-treme Park

