

28 February 2020

## PRESS STATEMENT **MALAYSIA'S ECONOMIC STIMULUS PACKAGE 2020**

PPK Malaysia is pleased to take note and congratulate the Malaysian government of taking close cognizance of the current economic scenario, especially on the negative impact that the covid-19 emergency has inflicted on the tourism and related industries including shopping malls. With almost 30% of tourists' expenditure being spent on shopping, malls which are located especially in the tourist belts have been adversely affected and these positive measures are most welcome to spur expenditures on domestic tourism and related spending.

The Stimulus Package measures which are of direct impact to shopping malls are as follows:

- 15% discount in monthly electricity bills from April to September 2020
- Option for all employees to reduce EPF contribution by 4% from April to December 2020
- Tax deduction of up to RM300,000 on renovation and refurbishment cost

Therefore, we look forward to work with the relevant agencies on practical and feasible mechanics to facilitate the above.

We also encourage our members to undertake any necessary and relevant refurbishments to enhance their malls' shopping ambience in order to utilize the stimulus being provided for optimum results.

At the same time, as indicated in the Stimulus Package, we would urge our member shopping malls to work with their tenants and retailers for realistic and win-win solutions to reduce monthly overheads and/or enhance turnover, which may be also tackled in alternative ways other than rental reduction eq direct marketing assistance, closer joint collaboration on sales and promotions etc. which will increase footfall and sales turnover, thereby directly spurring the economic cycle.

We further reiterate that shopping mall members will need to analyse and monitor data and trends and to curate appropriate and targeted action plans. Also, as impact differs for different categories of business operations, mall members need to tailor different assistance programs that is most suitable and for the best results. We recognize that each mall has their individual and unique business environment and such measures have to be tailored and implemented on a case-by-case basis.

We are confident that shopping malls will evolve and enhance ourselves to cater to the constantly changing trends and the business environment and coupled with close collaboration with our retailers, we will remain resilient and overcome the hurdles together.

Thank you.