



MEMBERS CIRCULAR

19 October 2015

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2015 PRICELESS GEMS OF **CREATIVITY V.3**

**THE GARDENS HOTEL & RESIDENCES, MID VALLEY CITY, KUALA LUMPUR, MALAYSIA
4 – 5 NOVEMBER 2015**

LATEST PROGRAMME UPDATES !

As you may be aware, our Priceless Seminar as abovementioned will be coming up soon next month and we are pleased to update members of our confirmed topics and speakers as per attached brochure.

The seminar promises to be fantastic eye-openers to participants of all things fresh and new – from architectural designs, retail innovations, building operations to marketing ideas. Our speakers are home-grown well-experienced practitioners as well as specialists from overseas - United Kingdom, Hong Kong, Japan, Indonesia, Thailand and Singapore etc. With these 'priceless' speakers at your doorstep, join us to see what are the latest creative and innovative ideas in town and pick up tips for your next event or project.

Papers to be presented will be included under the following sessions:

- CREATIVITY VS SUSTAINABILITY
- RE-DEFINING RETAIL WITH CREATIVITY AND INSPIRATION and
- CREATIVE MARKETING

The seminar fees (inclusive of GST) are as follows:

	Special privilege fee for PPK members	Category 1 (for affiliated members)	Category 2 (for non-members)
Normal Rate Single Registration	RM2,120 (US\$606)	RM2,756 (US\$787)	RM3,180 (US\$909)
Normal Rate Group discounted rate (min. 3 pax from the same co.)	RM1,908 (US\$545)	RM2,544 (US\$727)	RM2,862 (US\$818)

Persatuan Pengurusan Kompleks Malaysia (PPK)

Malaysia Shopping Malls Association

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Everyone involved in shopping malls, property and building management, owners, developers, consultants, retailers and affiliated industries are welcome to attend.

Registrations are still on-going but seats are limited so don't miss this opportunity for an excellent opportunity for learning, info-sharing and networking.

We look forward to hear from you soon !

Thank you.

Yours faithfully

PERSATUAN PENGURUSAN KOMPLEKS MALAYSIA (PPK)

A handwritten signature in black ink, appearing to read 'Eddy Chen', followed by a period.

TAN SRI DATUK EDDY CHEN

President