



PPK Malaysia
Malaysia Shopping Malls Association

MEMBERS CIRCULAR

7 June 2017

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Dear Members



ICSC RECON ASIA-PACIFIC 2017

Determine Your Destiny

Centara Grand & Bangkok Convention Centre, Thailand from 23 – 25 October 2017

On behalf of the International Council of Shopping Centers (ICSC), we are pleased to inform members that ICSC Re-Con Asia Pacific 2017 will be held as abovementioned. This is the premier event for Asia Pacific's retail real estate leaders and this year, more than 500 senior executives from throughout the region are expected to participate.

The programme will feature a keynote presentation from The Disney Institute and will also include sessions on Retail Innovations, Food is the Future, Corporate Citizenship, The Hyperconnected Consumer, Tourism & Shopping, New Leasing Models and Generation Z.

RECon Asia-Pacific will also include the presentation of the 2017 ICSC Asia-Pacific Shopping Centre Awards and tours of Bangkok's leading shopping centres.

For more information, programme and agenda please follow: www.icsc.org/2017apc, thank you.

Yours faithfully

PERSATUAN PENGURUSAN KOMPLEKS MALAYSIA (PPK)

TAN SRI DATUK EDDY CHEN, President

Persatuan Pengurusan Kompleks Malaysia (PPK)

Malaysia Shopping Malls Association

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