



MEMBERS CIRCULAR

5 February 2021

Ref 014/02/21

Dear Members

WEBINAR: SURVIVAL KITS FOR THE NEW NORMAL

Greetings from PPK Malaysia.

We have just started on a new year and hope everyone is keeping well. Our shopping malls are still all under immense stress trying to cope with the current pandemic scenario, but we hope as 2021 progresses, we will work things out together and eventually see a much improved situation in due course.

The current situation which has persisted for more than 1 year has created a New Normal for everyone and in response, we are starting the Education Series Webinars for this year with **SURVIVAL KITS FOR THE NEW NORMAL**. It is even now more imperative that malls have to look at new and different ways of operating and surviving under the new circumstances – including leveraging on data from loyalty programmes to encourage and ensure returning shoppers, shopping by E-wallets and payment gateways as well as touchless and cashless parking systems.

We are pleased to invite you to join our panel of speakers who will share their expertise and experience as follows:

Date: Wednesday, 24 February 2021
Time: 3.00 – 5.00pm
Platform: Microsoft Teams



SPEAKER:
Ms JULIA KONG
Senior Manager
ONECARD Loyalty
Programme &
1PAY E-Wallet
**

***The ONECARD –
more than just
privileges***



SPEAKER:
Mr KENNETH KUAN
Director of Sales
Kiplebiz
**

**Shopping with
E-Wallets**



SPEAKER:
Mr MIKE LEE
Chief Operating
Officer, KipleLive
**

***Turn Your Parking
to Touchless and
Cashless -
the way forward in
the new norm!***



MODERATOR:
Ir YL LUM

Vice President 2 /
Executive Director,
PropLead

**Programme subject to change at the organiser's discretion*

Persatuan Pengurusan Kompleks Malaysia (PPK)

Malaysia Shopping Malls Association

A608, 6th Floor, Lobby 2, No. 1, Jalan SS20/27, Damansara Intan, 47400 Petaling Jaya, Selangor D.E. Malaysia

T +603 7727 6202/6232

F +603 7727 6203

E secretariat@ppkm.org.my

W www.ppkm.org.my

In order to rationalize registrations and to be eligible to apply for CPD hours from the Board of Valuers, Appraisers, Estate Agents and Property Managers (BOVAEP), nominal fees (inclusive of service tax) will be charged as follows:

- **Single Registration: RM31.80 per pax. Kindly register at this link:** [https://forms.gle/Nakuk2buk1vd81f17/ppk-survivalkitsforthenewnormal\(single\)](https://forms.gle/Nakuk2buk1vd81f17/ppk-survivalkitsforthenewnormal(single))
- **Multiple Registrations: RM106.00 for maximum of 5 names to register here:** [https://forms.gle/jya87RqDs6ZHgS8E6/ppk-survivalkitsforthenewnormal\(multiple\)](https://forms.gle/jya87RqDs6ZHgS8E6/ppk-survivalkitsforthenewnormal(multiple))

Please do sign up online for either single or multiple registrations, subject to your requirements before the **closing date of Friday, 19 February 2021** and to take note of the following:

- Once you have registered for either of the above categories, it is deemed as confirmed so we shall invoice you accordingly and no cancellations will be allowed thereafter
- To facilitate smooth flow of admission to our online webinar, kindly ensure that your online identity is similar to the registered name or if otherwise, to please inform us accordingly
- We reserve the right to admit only participants who have registered with us and not otherwise
- Registrations will be subject to a maximum of 200 names, on a first-come-first-served basis
- Please ensure all payments are remitted online before the closing date abovementioned
- The meeting link will be sent to your email 24 hours before the event is scheduled to begin.

Do schedule the date and time in your calendar so that you will not miss your date with us as we are looking forward to meet you online soon.

Thank you.

Yours faithfully

PERSATUAN PENGURUSAN KOMPLEKS MALAYSIA (PPK)



TAN SRI DATO TEO CHIANG KOK
President